

For Immediate Release

The Western Cape Blood Service and the South African National Blood Service Unite in a Call to Action for New Blood Donors

Western Cape - 1 April 2025 - In a united effort to address the growing demand for blood, the Western Cape Blood Service (WCBS), in partnership with the South African National Blood Service (SANBS), is urging South Africans to become first-time blood donors on **Saturday, 12 April 2025, from 09:00 to 16:00.**

This one-day drive aims to recruit 800 new blood donors in an effort to grow a sustainable blood donor base and equally raise awareness about the critical need for regular blood donation. The WCBS hope to recruit 300 new donors in the Western Cape and the SANBS hope to recruit 500 new donors. It's a powerful opportunity to bring along friends, family, colleagues, or classmates who haven't donated blood before. First-time donors are the focus, and this campaign aims to make that first step easy, welcoming, and life-changing.

Both blood Services anticipate blood stock shortages leading up to the winter months. Blood stock levels tend to decline during the Easter period as well as school holidays as donors make their way to their holiday destination and blood donation might then not always be top priority.

"This is more than just a one-day campaign, it's a national call to action. We're encouraging every donor to bring someone who's never donated before. If everyone brings just one new person, we could double our impact in a single day," says Marike Carli, Marketing and Public Relations Manager at WCBS.

Donors can visit any WCBS or SANBS blood donation clinic across the country to participate:

Date: Saturday, 12 April 2025

Time: 09:00 - 16:00

WCBS Goal: Collect 800 units of blood and recruit 300 new donors

SANBS Goal: Collect 4 000 units of blood and recruit 500 new donors

In the Western Cape:

- Kenilworth Centre - Kenilworth
- N1 City Mall - Goodwood
- Tyger Valley Shopping Centre - Bellville
- Capegate Shopping Centre - Brackenfell
- Liberty Promenade Shopping Centre - Mitchells Plain
- Somerset Mall - Somerset West
- Whale Coast Mall - Hermanus

 www.wcbs.org.za  info@wcbs.org.za

George
Medical Centre, Courtenay Street
PO Box 65, George, 6530
T: 044 874 2074 / F: 044 874 6097

Paarl
26 Zandwyk Industrial Park, Old Paarl Road, Paarl, 7646
PO Box 422, Paarl, 7620
T: 021 871 1031 / F: 021 872 5945

Worcester
26 Napier Street, Worcester, 6850
PO Box 194, Worcester, 6849
T: 023 342 2450 / F: 023 342 7556

Western Cape Blood Service NPC | Pr. No: 7800045 | Reg. No: 1943/016692/08

Directors: GRM Bellairs, NB du Toit, KM de Kock, N Dhevcharan, A Huggett, CF Ingram, EC Johannes, VJ Louw, UD Mungal-Singh, DM Ndebele, M Moyo, PJC Veldhuizen (Chairman). Company Secretary: Themis Commercial Legal Advisors (Pty) Ltd



- Langeberg Mall - Mossel Bay

In the Eastern Cape:

- Cleary Park Shopping Centre
- Walmer Park Shopping Centre
- Fountains Mall
- Greenacres Shopping Centre
- Boardwalk Mall
- The Bridge
- Nonesi Mall
- The Mall
- Heritage Mall
- Mdantsane City Mall
- Settlers Square Shopping Centre
- Mthatha Plaza

In KwaZulu-Natal:

- Watecrest Mall
- Chatsworth Centre
- Hammarsdale Junction
- Westville Mall
- Hilton Quarry Centre
- Liberty Mall
- Gallarea
- Scottburgh
- Phoenix Plaza
- Vreyheid P N Pay Centre

In Mpumalanga:

- KG Mall
- Mhluzi Mall
- Groblersdal Mall
- Emba Mall
- Secunda Mall
- Ilanga Mall
- Tubatse Crossing
- Hazyview Local Choice
- Merino Mall

In Limpopo:

- Savannah Mall
- Mankweng Plaza

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- Tzaneen Lifestyle Centre

In Gauteng:

- Jabulani Mall
- Cresta Shopping Centre
- Eldoradopark S/C
- Kyalami Corner
- Fourways Donor Centre
- Mall of Thembisa
- Clearwater Mall
- Pick n Pay On Nicol
- Greenstone Mall
- Southgate Mall
- Celtis Ridge
- Raslouw Lifestyle Centre
- Mams Mall
- Olympus Village
- Bougainville Shopping Centre
- Hennopsview Shopping Centre
- Chris Hani Crossing Mall
- Angelo Mall
- Victorian Mall
- Meyerton Pick n Pay
- Vaal Mall
- Sasolburg Boulevard
- River Square Mall
- Harvest Shopping Centre
- Lakeside Mall
- Brentwood Park Checkers
- Sunward Lifestyle
- Daveyton / Tsakane/ Mayfield
- Donor Centres

In North West:

- Waterfall Mall
- Matlosanan Mall
- Lichtenburg Mall
- MooiRivier Mall

In the Free State:

- Goldfields Mall

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- Mimosa Mall
- Dihlabeng Mall
- Maluti Crescent Mall

In the Northern Cape:

- North Cape Mall
- Kalahari Mall

For more information please visit www.wcbs.org.za, download the WCBS App, or send a WhatsApp to 060 549 7244.

Do something remarkable: donate blood.

Distributed by the Western Cape Blood Service
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About the Western Cape Blood Service:

The Western Cape Blood Service (WCBS) is a non-profit regional health organisation, dedicated to collecting blood from voluntary blood donors, and providing the safest blood products and efficient service to the community, while operating at the highest professional and ethical standards and remaining a viable organisation. WCBS work without prejudice to supply safe blood and blood products to all communities in the region, from Cape Town all the way up to George. It's our goal to deliver a world-class blood service in the Western Cape.

About the South African National Blood Service:

SANBS is an independent non-profit organisation and one of the leaders in the discipline of blood transfusion. SANBS operates in eight of the nine provinces in South Africa (with the exception of the Western Cape, which is serviced by the Western Cape Blood Service). It also provides crucial support to countries in the SADC region. SANBS supplies over one million blood products annually and is rated among the top blood services in the world. This pedigree comes from world-class testing and collection protocols, which ensure that the blood, which is transfused, is always of top quality. The blood is processed into its constituent components; red blood cells, plasma and platelets therefore in principle a single blood donation can save up to three lives.

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